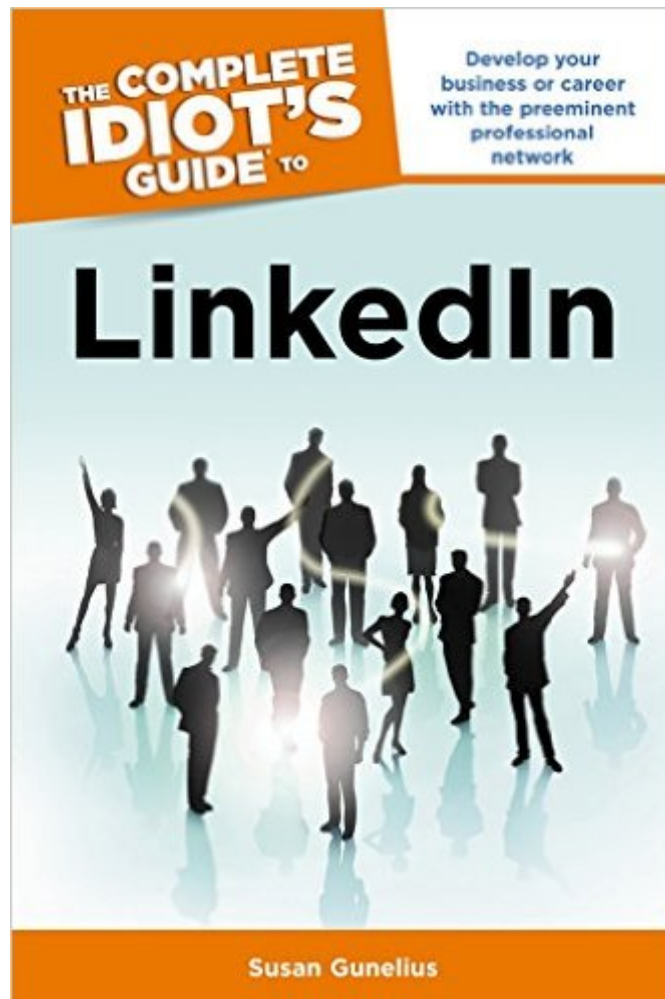


The book was found

# The Complete Idiot's Guide To LinkedIn (Complete Idiot's Guides (Computers))



## Synopsis

• This book helps readers become LinkedIn super-users • Most people who use LinkedIn have a professional reason for doing so, driving the need for the goal-driven content this book provides

## Book Information

Series: Complete Idiot's Guides (Computers)

Paperback: 320 pages

Publisher: ALPHA; Original edition (March 4, 2012)

Language: English

ISBN-10: 1615641602

ISBN-13: 978-1615641604

Product Dimensions: 6.1 x 0.7 x 9 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars • See all reviews • (7 customer reviews)

Best Sellers Rank: #493,630 in Books (See Top 100 in Books) #78 in Books > Computers & Technology > Web Development & Design > User Generated Content #216 in Books > Computers & Technology > Business Technology > Social Media for Business #370 in Books > Computers & Technology > Internet & Social Media > Social Media

## Customer Reviews

The Complete Idiot's Guide to LinkedIn by Susan Gunelius provides step-by-step instructions for using the full array of interactive tools provided by the professional's social media website, LinkedIn. Some of the topics covered include:- Creating a personal profile that is more than an online resume- Developing a dynamic company profile- Establishing a LinkedIn Group and attracting and engagement members- Connecting and interacting with others on LinkedIn- Formulating and executing on a LinkedIn marketing plan Susan's book provides tips and tricks throughout her book to help the reader be even more effective in their use of LinkedIn. In today's business world, an online presence is critically important for individuals and businesses. I believe all professionals should have a complete, up-to-date LinkedIn profile as a part of their outward personal brand. Likewise, companies have an opportunity to attract customers and talent through their LinkedIn profiles. I like The Complete Idiot's Guide to LinkedIn for its clear, easy-to-follow instructions for making effective use of LinkedIn. I find LinkedIn to be a powerful tool for professional interactions and have successfully employed Susan's recommendations to enhance my

interactions. In fact, StrategyDriven's Company Page was developed using Susan's instructions and is enjoying an ever increasing number of weekly visitors. The Complete Idiot's Guide to LinkedIn can accelerate a professional's and company's efforts to establish a quality LinkedIn presence and effectively engage with others online; making it a StrategyDriven recommended read. Final Thought | LinkedIn recently changed some of its look and feel with respect to its Company Profile pages.

[Download to continue reading...](#)

The Complete Idiot's Guide to LinkedIn (Complete Idiot's Guides (Computers)) LinkedIn Makeover (2nd Edition): Professional Secrets to a POWERFUL LinkedIn Profile The Complete Idiot's Guide to Using Your Computer - for Seniors (Complete Idiot's Guides (Computers)) The Complete Idiot's Guide to PC Basics, Windows 7 Edition (Complete Idiot's Guides (Computers)) The Complete Idiot's Guide to Amigurumi (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Solar Power for Your Home, 3rd Edition (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Bipolar Disorder (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Writing Erotic Romance (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Kabbalah (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide Numerology Workbook (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Handwriting Analysis, 2nd Edition (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Pool And Billiards, 2nd Edition (Complete Idiot's Guides (Lifestyle Paperback)) The Complete Idiot's Guide to Selling Your Crafts on Etsy (Idiot's Guides) The Complete Idiot's Guide to Making Natural Soaps (Idiot's Guides) The Complete Idiot's Guide to Juice Fasting (Idiot's Guides) The Complete Idiot's Guide to Low-Sodium Cooking, 2nd Edition (Idiot's Guides) The Complete Idiot's Guide to Saltwater Aquariums (Idiot's Guides) The Complete Idiot's Guide to the Acid Reflux Diet (Idiot's Guides) The Complete Idiot's Guide to Eating Well with IBS (Idiot's Guides) The Complete Idiot's Guide to Algebra, 2nd Edition (Idiot's Guides)

[Dmca](#)